

# THE GRENADA BOARD OF TOURISM

## NEWS RELEASE

Dear Media Friends,

Your kind assistance in promoting the following will be most appreciated.

“The Grenada Board of Tourism and the Grenada Scuba Diving Association will host a **‘Miss Grenada Mermaid Contest’** at the Poolside Bar of the Grenadian by Rex Resort at 3:00 p.m. on Saturday August 28, 2010. Persons interested in being a Mermaid for this contest should be 16 years or older, must be able to swim well, and love the ocean and marine life. Such persons are invited to send a short bio, including full name, date of birth, telephone number, and swimming experience to Mrs. Lexan Fletcher at [lexanfletcher@gmail.com](mailto:lexanfletcher@gmail.com).

Please do this before Friday August 20, 2010.”

The above function is being organized as part of continuing efforts by the Grenada Board of Tourism to develop Grenada’s Dive potential. Among those that will be visiting Grenada to cover this event for the international dive market is a seven-member crew from Scuba Radio of the USA. They will include the Radio Host Mr. Greg Holt, a Scuba Cowboy (singer/songwriter) Michael “Pup” Morse, as well as four (4) mermaids and a radio technician.

Any support in giving publicity to this is welcomed.

With best wishes,

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