

CARIBBEAN
COME FALL IN LOVE WITH RUM

WWW.CARIBBEANRUMFESTIVAL.COM



**Caribbean Rum
Festival**
July 14, 2012
The Yards Park

What

Caribbean Rum Festival will showcase the finest rums from the Caribbean and foster an appreciation and understanding of Rum.

When

Saturday July 14, 2012 2pm – 8pm



Where

The Yards Park- a spacious outdoor venue on the SE waterfront, adjacent to the National's Stadium.

Partners



SPONSORSHIP BENEFITS

*Brand Recognition
Print & digital advertising
On site Signage
Social media ad campaign*

Promotion

- Newspaper (City Paper, Washington Post)
- Radio
- Facebook/caribbeanrumfestival
- twitter@myrumtweets
- RUM-events (at local restaurants & nightclubs)
 - Happy hours “rum talk”
 - Rum Dinners
 - Tropical Sunday Events
 - Culinary demonstrations
- Street teams

INTERESTED IN PARTICIPATION/SPONSORSHIP OPPORTUNITIES?

Contact: Chris at 202-829-2252/202-285-9307 or caribbeanrumfestival@gmail.com